

SHAFIQAH ZULFIKAR

User Experience Designer



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shafiqah.studio

857.259.9800

Work Authorization - US Citizen

SKILLS

Tools

Figma
Sketch
Photoshop
InDesign
AutoCAD
Illustrator
Premiere Pro
Fusion 360
After Effects
HTML & CSS

Hands on

Generative Research
Design Thinking & Strategy
Digital + Physical Prototyping
Wireframing
Storyboarding
System Mapping
Augmented + Virtual Reality
Usability Testing
Visual Design
Journey Mapping

ACHIEVEMENTS

Gold Medal - Meritorious Student Award

Convocation 2021 in undergrad

Most Commercially Viable Design Award

Graduation Project 2021

CERTIFICATIONS

Springboard career track

Achieved distinction (above 90%) in UI/UX
9 months career bootcamp

Interaction Design Foundation

Design Thinking : Beginners guide
User Experience : Beginners guide
Mobile User Experience Design
Accessibility : How to Design for all
User Research : Methods
Human Computer Interaction
Emotional Design

EDUCATION

MAY 2023 **Carnegie Mellon University** | Pittsburgh, USA.
AUG 2022 Master of Professional Studies
Design for Interactions

JULY 2021 **National Institute of**
AUG 2017 **Fashion Technology** | Bangalore, India.
Bachelor of Design
Major : Product Design
Minor : Communication Design

EXPERIENCE

PRESENT **Carnegie Mellon University** | Pittsburgh, USA.
AUG 2022 **Teaching Assistant**

Aided 73 undergraduates in their academic progress and graded assignments for the subjects: 'Human Experience in Design' & 'Design for Futures'.

JUNE 2022 **f1Studioz** | Hyderabad, India.
MAY 2021 **UX Designer**

Lead designer for Deutsche Telekom (T-Mobile) worldwide internal customer experience management tool used by around 2000+ employees used on a regular basis to gather data on their product performance and analytics. Extensively worked on design thinking, wireframing, data visualization, visual design and usability testing causing a direct increase in use of the tool by 65%.

APR 2021 **f1Studioz** | Hyderabad, India.
NOV 2020 **UX Intern**

Worked on 7 US based client facing projects involving user research, storyboarding, brand identity analysis, information architecture building, journey mapping, wire framing and data visualization.

MAR 2020 **Houzeome Interior** | Bangalore, India.
JAN 2020 **Product Design Intern**

Conceptualized, ideated and built a range of 4 living room space decor after intensive user research. Built 3D prototypes of lighting systems which was included in the company's quarter year design showcase.

DEC 2019 **Beatnik** | Bangalore, India.
NOV 2019 **Freelancer**

Developed a customer facing website after conducting thorough user research (15+ user interviews and usability tests) which targeted at strengthening the connect amongst the performing arts community.

JAN 2020 **Anecom Technologies** | Bangalore, India.
OCT 2019 **Freelancer**

Worked on understanding the pain points prevalent in the current application and further redesigned the user flows and navigation to make it more intuitive and accessible.